

# Text No More



## Our Mission

At any given moment 800,000 Americans are texting and making calls without a hands free device while driving during the daytime. With nearly 5,500 deaths and half a million injuries in the U.S. caused by distracted drivers just last year, we realized that the hands free laws that are being passed in many states were not enough to fight this deadly growing epidemic.

Our solution is to reward individuals for making the choice to not allow their cell phone to distract them while driving by creating Text No More, the world's first anti-text cell phone application. Text No More is partnering with businesses in the community to offer discounted merchandise and services as rewards for the individual's commitment to take a stand against distracted driving by enabling the application before they hit the road.

Our mission didn't stop there.

## Missing Child Alert

With the unique ability to reach thousands of mobile users activating the Text No More application daily across the U.S., we realized that Text No More was incredibly positioned to expand our mission and make a difference for the 2,300 people that go missing everyday.

Text No More has partnered with the Association of Missing and Exploited Children's Organizations (AMECO) and Oregonians Against Human Trafficking (OATH) to add a missing child alert to our application. Now in addition to the reward, a picture and information on a missing child is displayed each time the application is enabled, making every member of our fast growing user base an active participant in the search and safe recovery of missing children.

## How it Works

- 1 The user downloads the free application to their smart phone, which is available on the Android and Blackberry market as well as the Text No More website. The I-phone application is still in development and should be released soon.
- 2 Prior to driving, the user activates the Text No More application and selects their estimated driving time.
- 3 Once the Text No More application is enabled, an image of a missing child is displayed, followed by a reward from one of our Text No More sponsors, which is held in the user's database until they go to redeem it.

During the selected driving time the application shuts down all notifications, holds incoming texts and prevent outgoing texts. For incoming texts, Text No More sends a standard reply along with a reward coupon. Incoming calls may still be received with the use of hands free device.

- 4 The user visits a Text No More sponsor to redeem their reward.
- 5 The sponsor scans the barcode contained in the user's reward voucher directly from the user's smart phone.





## Benefits

*It's good for the community and it's good for your business*

**Targeted:** Reach your target customers based on age, sex, geo-location and direct-response preferences.

**Mobility:** Mobile marketing offers the highest performance rates relative to any other interactive media. Mobile is the only medium where the advertising travels and typically stays with the consumer, offering unique opportunities for geo-targeted and point of sale promotions and marketing.

**100% Trackable:** Text No More collects data that is unique to our smart-phone application to track redemption rates, impressions and customer behavior, which helps you customize the content in your offers and measure the outcome.

**Cost-effective:** Every dollar spent reaches your most qualified consumers, while promoting a safer community. While many companies, like Groupon, keep 75% of your sales, Text No More offers you a low flat monthly investment, knowing that you will be satisfied with the results and continue to support our mission.

**High-visibility:** Tap into the growing media attention and thousands of marketing dollars Text No More invests in promoting the application, our mission and your business. As a sponsor, your company will receive additional advertising on the Text No More website which attracts hundreds of new visitors daily.

**Community-connection:** As a proud sponsor of Text No More you are sending a clear message to your customers that you care about them and the community where you do business.

**Engaged Audience:** Text No More application users have opted in to receive your offers, and therefore are an engaged audience.

## Help Us Save Lives

*Be a sponsor*

In order to put a stop to deadly distracted driving and bring missing loved ones home, we need to continue to partner with businesses and organizations.

The rewards provided by our business sponsors are the foundation of our incentive-based application, allowing us to attract new individuals to join the 5,000 plus Text No More users already taking a stand against distracted driving while helping with the identification and safe return of missing children.

In return, Text No More offers business sponsors a unique marketing opportunity to directly reach their target consumers.

*Get Involved*

With a unique introductory pricing structure. Text No More can help your business attract new customers using mobile marketing, the most effective advertising medium currently available. Please contact [Sales@TextNoMore.com](mailto:Sales@TextNoMore.com) for details or Call 909-638-2273.

“Together we can advocate for safer roads and a better community, while growing your business”.

[www.TextNoMore.com](http://www.TextNoMore.com)